

"AuvecoPak" AP448 RETAIL MERCHANDISER

Sec. 15

NOTE: AuvecoPak part numbers are the same as standard Auveco part numbers with an "AP" prefix. Thus AP11146 is the AuvecoPak version of 11146.

AUVECOPAK



The AuvecoPak merchandisers (**AP448S** and **AP448L**) provide **448** of the fastest moving, most popular automotive body hardware and specialty fasteners in a **one-price** package all on one **7-panel merchandiser**. Each panel contains 32 part numbers per side. **The AP448S (Starter Merchandiser) consists of one package each of the 448 part numbers. The AP448L (Large Assortment) includes two packages each of the 224 most popular items and one package each of the other 224 part numbers for a total of 672 packages.**

With just a glance, two attractive header signs identify the AP448 as an Auveco merchandiser, the name synonymous with automotive body hardware and specialty fasteners. An eye-catching color scheme and graphics on the front facing cards not only make the merchandiser visually appealing but at a glance they portray the contents of the merchandiser as well.

Initial set-up is as easy as 1-2-3 since the panels come **"pre-dressed"** with the AuvecoPaks already in place. Simply position the top and bottom brackets on a gondola or pegboard wall. Insert the panels into the brackets and you're ready for business.

An individual panel measures 6-1/2" (wide) x 17-1/2" (front to back) x 44-1/2" (high) – maximum coverage in minimum space. AuvecoPak 7-panel merchandisers (AP448S and AP448L) **fit on a gondola with 48" x 48" of pegboard** or on any pegboard wall.

A gondola is not included with the AP448S or the AP448L. Auveco customer service reps can recommend a source for gondolas.

The attractive green AuvecoPak packages feature eye-appealing, contemporary graphics with all the necessary application and descriptive information in **trilingual verbiage** (English, Spanish and French-Canadian) as well as locator codes that identify their location on the panels. The AuvecoPak part numbers are the same as the standard Auveco part numbers with an "AP" prefix. Thus AP11146 is the AuvecoPak version of 11146.

We've made re-ordering a snap by putting the AuvecoPak part number and a **UPC-A bar code** on the panel back-up boards beneath each hook. Then restocking the merchandiser is also quick and easy since the AuvecoPak packages contain **locator codes** that identify their specific location on the panels.



AP448S (Starter Merchandiser): one package each of 448 part numbers

AP448L (Large Merchandiser): two packages each of the 224 most popular items and one package each of the other 224 part numbers for a total of 672 packages.